

Almudena Taberero

Senior Producer

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I am a dedicated Senior Producer with over 8 years of experience in photo and video shoot productions. I love collaborating with creative teams, production vendors -both from The Netherlands and internationally-, and stakeholders to ensure that every project, from conception to completion, runs smoothly. My attention to detail and passion for delivering high-quality visual content are at the core of what I do. Whether it is coordinating logistics, managing budgets, or scouting the right talent, I take pride in making sure everything comes together seamlessly. I'm here to support and bring your creative vision to life, ensuring projects are completed on time and within budget.

Work Experience

Almabuena Films

The Netherlands • 09/2019 - Present

Senior Producer

Full-time

- Lead and manage the planning and logistics of photo and video content productions, ensuring seamless execution from pre-production through post-production.
- Collaborate with creative teams including art directors, designers, and copywriters to deliver content that aligns with the creative vision and project objectives.
- Serve as the main point of contact with external production vendors, securing locations, permits, and necessary equipment for shoots.
- Scout and hire models, make-up artists, stylists, and other crew members, ensuring alignment with production needs and creative direction.
- Negotiate production estimates and fees with vendors, talent, and crew, optimizing budget allocation and expenditure.
- Develop detailed production schedules that include logistics, location details, props, talent, and creative direction, ensuring all elements are coordinated effectively.
- Ensure all legal documentation including Production Agreements, NDAs, and insurance documents are signed and stored appropriately.
- Oversee the opening of purchase orders and ensure timely payment of invoices, adhering to client payment terms.
- Manage post-production processes, including editing, final approvals, and delivery of final content.
- Build and maintain strong relationships with stakeholders, driving consistency and quality in project deliverables and processes.
- Track and manage project budgets, ensuring all productions are delivered on time and within financial constraints.

Etergo

Amsterdam • 02/2018 - 06/2021

Senior Producer and Team leader

Skills

- Adaptability and Problem Solving
- Budget Management and Cost Optimization
- Creative Direction and Visual Storytelling
- Excellent Communication and Negotiation
- Project Management (Microsoft Office Suite, ASANA, Notion, Trello, etc.)
- Vendor and Stakeholder Management
- AI and Creative Technology
- Filmmaking and documentaries
- Photography

Languages

- Dutch (Level B2)
- Fluent in English (verbal and written)
- Spanish (Native)

Education

AI applied to Process improvement

Aprendé con Axel

Online

01/2024 - 05/2024

2-Day Growth Hacking Crash Course

Growth Tribe Academy

Amsterdam

05/2018 - 05/2018

Professional Scrum Master

Scrum.org

Amsterdam

06/2017 - 07/2017

Postgraduate in Search and Social Media Marketing

Online Business School

Online

01/2009 - 12/2010

MediaMonks

Hilversum • 04/2017 - 11/2017

Senior Producer

TamTam (Part of Dept)

Amsterdam • 02/2016 - 02/2017

Senior Producer

The Cocktail

Spain • 08/2014 - 12/2015

Senior Producer

Santander Bank

Spain • 03/2011 - 08/2014

Senior Producer and Team Leader

Ubisoft

Spain • 01/2010 - 03/2011

Digital Marketing Manager (Spain and Portugal)

Product Manager (Spain and Portugal)

Master in 360-degree communication

Universidad Villanueva

Spanje

01/2003 - 12/2008

Bachelor's degree in Public Relations, Advertising, and Applied Communication

Universidad Villanueva

Spanje

09/2003 - 06/2008